



SEO ADVISOR – “Personalized” SEO Analysis and Consultation – @ Quote, From \$375 *

CC Communications will analyze your website and provide customized SEO recommendations, emphasizing your most important next steps. A custom quote is provided and clients are encouraged to move forward with SEO recommendations based on their available budget. Ongoing monthly plans can be developed.

* Website analysis, recommendations and custom quote requires a minimum investment of 3.0 hours or \$375.

SEO ADVISOR focuses on these key areas and others as needed:

- Domain name management
- Competitive intelligence
- SEO copywriting
- HTML and XML site maps
- Link building best practices
- Website structure and navigation
- Analytics, reporting and trending
- Optimizing website images
- Search engine submission
- Targeted landing pages
- Keyword strategy
- Meta tags and heading tags
- Anchor text links
- Developing fresh content
- Pay-per-click advertising

SEO STARTER – An SEO “Jump Start” for Your Website – From \$1250 *

Get your website started in the right direction with targeted page-specific SEO content. CC Communications will help you develop unique keyword meta-tags for your most important website pages. SEO STARTER also includes follow up reports from Google Analytics with observations and suggestions for improvement.

Stage 1: Page-Specific Keyword and Meta-tag Strategy (Minimum of 2.0 hours or \$250 **PER PAGE**) *

* Subject to verification based on website hosting and architecture. Minimum of 3 pages (6.0 hours or \$750)

- Collaboration with client on most important pages for optimization
- Keyword research for selected pages, including feedback on competitors
- Development and installation of **page-specific** keyword meta-tags

Stage 2: Search Engine Submission and Reporting (4.0 service hours or \$500 total) *

- Submission of your main website URL to top search engines
- 30-day and 60-day follow up reports with observations and recommendations
- Links pointing to orientation resources for Google Analytics

* Google Analytics is required for SEO reporting. Minimum of 2.0 hours or \$250 for installation by CC Communications.

SEO EXPRESS – A Basic “First Step” SEO Program – From \$500 *

SEO EXPRESS is designed to help you get the most out of basic SEO on a limited budget. Work with SEO professionals at CC Communications to create meta tags for your home page only and submit your website to top search engines.

SEO EXPRESS includes the steps below, estimated at 4.0 hours, or \$500 total *

* Subject to verification based on website hosting and architecture.

- Keyword research for home page only, including feedback on competitors
- Development and installation of keyword meta-tags for your home page only
- Submission of your main website URL to top search engines

* Follow up reporting not included. CC Communications recommends installing Google Analytics for results tracking.